

# **THOSE PESKY BRIGHT REDS**

**NOW THAT WE HAVE  
CAMERA RAW 4.2 ~  
(YIPEE!)**

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## WHAT CAN GO WRONG?

**APPLY AN AGGRESSIVE "S"  
CURVE AND THE SATURATION  
BOOST KILLS IMAGE DETAIL**

**(WHILE THE HISTOGRAM DOES  
NOT SHOW ANY CLIPPING)**

# FIG. 1



**INITIAL**

**AGGRESSIVE "S" CURVE**

# SO, IS CR FATALLY FLAWED?

**NO**

**CR IS MORE THAN A CURVE!**

- **EXCEPTIONAL COLOUR**
- **USE CR INTELLIGENTLY**
- **THE IMAGE NEEDS TO PRINT!**

# STRATEGIC APPROACH -1

## YUCKIFY THE IMAGE TO CREATE HEADROOM:

- **EXPOSURE -0.5**
- **FILL + 60**
- **BLACKS + 3**

# FIG. 2



**INITIAL**

**YUCKIFIED**

# STRATEGIC APPROACH - 2

## PARAMETRIC CURVE:

### ZONE DIVIDERS:

- SHADOW: 10
- LIGHT/DARK: 28
- HIGHLIGHT: 59;

THEN:

- LIGHTS: +23
- DARKS: -16
- SHADOWS: -92;      THEN CLARITY +48

# FIG. 3~ THE OUTCOME





# FIG. 4



**OPENED IN PS**

**SOFT-PROOFED**

**IT'S BEST TO START WITH PRINT IN MIND**

# **STRATEGIC APPROACH – 3**

## **BRIGHTER AND SHARPER**

**AS ABOVE, BUT:**

**CLARITY: +30; VIBRANCE: -6;**

**CURVE: LIGHTS +19; DARKS +7;**

**CAMERA RAW SHARPEN:**

**AMOUNT: 100**

**RADIUS: 1.5**

**DETAIL: 70**

# FIG.5 ~ STRATEGY 3 RESULT



# CONCLUSIONS

**THE NEW CAMERA RAW CAN MANAGE  
DELICATE COLOURS AND DETAIL WELL**

**THERE IS AMPLE FLEX FOR A RANGE OF  
SUCCESSFUL INTERPRETATIONS**

**A SOFT-PROOFING CAPABILITY WOULD  
BE A REAL +**